



Participant Checklist

Use the checklist below as an easy guide to completing your Beautify the Bluegrass project.

- Before starting your project, check out the Terms and Conditions for this contest on our website.
- Gather your group! (Family, Work, Community Group, Church, etc.)
- Find a public space in your community that you can bring to life through cleaning up, repairing, or enhancing.
- Don't forget to snap a few BEFORE pictures to track your progress. And make sure to take plenty of pictures during all stages of the project.



Post your BEFORE photos along with a description of the project on social media using the hashtag #beautifyKY.

Now it's time to "beautify!" Capture your progress by taking photos along the way.

Check out the social media tips on the next page to showcase your Beautify Project on Facebook, Twitter and Instagram.

Submit your entry by **6 pm EST on August 20, 2021** on KentuckyLiving.com. Entries must include BEFORE and AFTER photos in order to be considered.

Social Media Tips

Take advantage of these easy tips and tricks to enhance your Beautify **the Bluegrass** project on Facebook, Instagram and Twitter.

1. Posting regular progress photos is a great way to share with your community all of the great work you are doing.
2. Make use of the natural light when taking your "before and after" photos. This will bring out the best quality and

showcase your entire project. Photos from phone cameras are acceptable!

3. Have team members, family, friends and neighbors retweet and share your posts.
4. For optimal results, take your BEFORE and AFTER photos from the same angle. Note: If you choose to use a filter, make sure to use the same for both.
5. Include a short caption explaining why you chose to “beautify” that specific area of your community.
6. Don’t forget to use **#beautifyKY** in all of your posts for a chance to be featured on Kentucky Living’s social media channels.

Tips for Submitting Your Project

To help our voters truly understand how you made your community shine, we have put together a list of questions we recommend that you answer in your description. While you are certainly welcome to go beyond this list, we suggest including the following information.

- 1. What is your project?**
- 2. How long did it take to complete your project?**
- 3. Who was involved in this project? How many volunteers**

helped bring the project to life?

4. Why did you decide to beautify this particular part of your community?

- 5. How will this project benefit others in your community?**
- 6. Discuss the stages of the project, how much time was**

involved in each, etc.

7. What was your overall goal in taking on this project?

Below is a fictional example of a project that uses the above questions as a guide:

Title of Project:

Location:

Group/Organization:

Kentucky Living Park Restoration Kentucky Living, KY
KYL Community Church

Description: Over the last month, 13 volunteers from KYL
Community

Church pitched in to bring the Kentucky Living Park Restoration to life.

We recruited volunteers for the project by including a feature in our weekly newsletter and had a good amount of interest. We began by having an initial planning meeting to decide what area we wanted to beautify.

We decided restoring Kentucky Living Park would best benefit our community. This park used to be the pride of Kentucky Living, Kentucky when it served as a place for the community to gather. Over the years, the landscaping has become overgrown and the playground has rusted and deemed unsafe for use. We wanted to restore the park to make it a place where residents of all ages could come to enjoy the outdoors.

We devised an action plan to hold a community fundraiser and raise money to fund our restoration project. On March 13th, 10 of

our church members plus three of their relatives met at the park and got to work. Billy Jones, a church member, lent his landscaping expertise and instructed our team how to uproot the old landscaping and insert the new landscaping. That afternoon, the new playground was delivered, and we put the final landscaping touches on the project. We hosted a grand opening barbecue and had 45 people in attendance when our local city commissioner cut the ribbon.