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Center for Digital Agriculture

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Center for the Economics
of Sustainability

PRESS RELEASE

For Immediate Release

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Registration is open for Advancing Digital Agriculture and Conservation: A Virtual, Multi-Day Policy Workshop

Oak Brook, Ill., May 7, 2020—Farm Foundation, the Cornell University Initiative for Digital Agriculture, and the University of Illinois Center for Digital Agriculture and Center for the Economics of Sustainability are pleased to announce a new, virtual, multi-day policy workshop on **Advancing Digital Agriculture and Conservation** to be held on May 20, 27, 29 and June 3. The workshop aims to advance policy discussions to realize the promise of data applied to conservation in agriculture.

Workshop discussions will encompass policies that support development and deployment of new digital agricultural capabilities (e.g., privacy rules, standards, public investments, workforce training, infrastructure), as well as new digital capabilities that support policy innovations (e.g., more cost-effective conservation investments, more effective targeting of conservation practices, reducing transaction costs of administering incentive schemes).

By bringing the policy and research community together, this workshop series aims to move policy discussions forward and identify a set of policy-relevant research questions to support future work and intersections in these areas. Participants will have the opportunity to interact with panelists and each other to advance discussion and collaboration opportunities.

Speakers for the May 20 session, *Framing of Risks and Opportunities*, include Charles Baron, Co-Founder and Chief Innovation Officer, Farmers Business Network, and Jason Weller, Senior Director, Land O'Lakes SUSTAIN. Additional information about speakers and the workshop program can be found on the **Workshop web page**. While there is no fee for the workshop, registration is required.

Register today to take part in this important workshop that organizers hope will help build better public policy in the future for digital and conservation agriculture.

Advancing Digital Agriculture and Conservation: A Virtual, Multi-Day Policy Workshop is made possible by the generous support of Cornell University, the University of Illinois, Microsoft and Corteva Agriscience.

For more information, contact events@farmfoundation.org.

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***Farm Foundation** is an accelerator of practical solutions for agriculture. Our mission is to build trust and understanding at the intersections of agriculture and society. We accomplish this by leveraging non-partisan objective dialogue, information and training, catalyzing solutions and creating multi-stakeholder collaboration. Our vision is to build a future for farmers, our communities and our world.*

*The **Cornell Initiative for Digital Agriculture** (CIDA) is pursuing a vigorous research agenda for digital agriculture through a collection of powerful interdisciplinary collaborations that will stimulate basic research and transform agriculture by fostering practical innovations, both technological and institutional. CIDA advances a holistic, systems-analytic perspective to leverage new information and computational technologies (ICT) to advance agriculture and food as part of our engagement with grand societal challenges.*

*The **Center for Digital Agriculture** (CDA) at the University of Illinois at Urbana-Champaign was formed to help agricultural producers, researchers and industries keep pace with the ways technology is transforming how we feed and support a growing global population. Increased global productivity and sustainability requires technical innovations that involve CDA's primary themes: Automation, data, animals and crops, and people.*

The Center for the Economics of Sustainability at the University of Illinois works on the economics of agricultural-environmental challenges, energy production and efficiency, land conservation, urban sustainability, and climate change. Through valuation, modeling, and cost-benefit analysis, along with vigorous public engagement and education, our research helps inform environmental policy decisions in Illinois—and around the world.

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